

Revitalizing Your Community Hospital



La Fondation
Hôpital général
de la baie
Georgienne

Georgian Bay
General Hospital
Foundation



The preparation and printing of this
brochure was a gift from a caring donor.

The Emergency Department Project

Georgian Bay General Hospital must expand the Emergency Department to meet the needs of area residents and cottagers. A three-phase expansion and revitalization plan has been created and approved by the government that will add 6,000 square feet of space, a new ambulance garage, and newly renovated facilities, including:

- A state-of-the-art trauma room
- Private examination rooms to provide confidentiality and security for our patients
- A four-bay ambulance garage
- An eye examination room
- An isolation unit
- An observation unit
- A renovated and expanded see and treat unit, with three exam rooms and four triage bays

Donors have generously given a total of \$2.1 million through the Foundation, and the County of Simcoe contributed a further \$2.6 million. **Together** we are raising the last \$1.7 million for the Emergency Department Project. Construction of Phase 1 has already begun, which will add six treatment rooms, two secure exam rooms, the trauma facility, and a triage area.

You can support this important initiative by giving now:

Visit our webpage at www.526GIVE.ca

Talk to us by calling **705-526-GIVE (4483)**

Or mail in the included pledge form.

Thank you for your support and generosity.

Your Community Hospital



Georgian Bay General Hospital (GBGH) serves a catchment area that includes the communities of Midland, Penetanguishene, Township of Tiny, Township of Tay, Christian Island, Georgian Bay Township and Springwater Township. Originally designed and built in 1976 to



accommodate 18,000 patient visits per year, our Emergency Department expects to soon hit the 48,000 visits per year mark. We've made the most of the limited space through continuous quality improvements, such as our highly effective see and treat unit to quickly treat minor ailments and injuries. These measures have helped us to lower wait times, ranking in the top five for Ontario. But there is a limit to the capacity that we can create this way.

Our Emergency Department is struggling to cope with a growing number of patient visits, and we must expand and revitalize in order to continue to meet the medical needs of the community. We could not be more proud of the health care teams at GBGH, and we need to give them the space, resources, and state-of-the-art tools they need to save lives.

The revitalization project is not just about capacity and modernization, the new space will be larger, brighter, yet also more private. These improvements will make the Emergency Department experience much more fulfilling for our patients and staff alike, helping us to retain and recruit the best doctors and nurses to care for you and your loved ones in this community. The security of knowing that an excellent hospital such as GBGH is available in the community is an essential part of the social fabric, and a major contributor to attracting growth and retaining residency.

The Ministry of Health and Long-Term Care does not fully fund hospital equipment needs or capital costs – it's up to us! This community has always recognized the essential need for health care and supported GBGH. Please give generously to help ensure your community hospital is there for you.

—Karen McGrath, President & CEO *and* Dr. Martin McNamara, Chief of Staff



The Revitalization Project

With our growing and aging population, the need for healthcare services is becoming more pressing every year. We have begun work on our Emergency Department Project in order to expand the capacity of our hospital to meet the needs of our patients.

This project will not only add the rooms and square footage we need, but also bring in highly valued new features. From an ambulance bay to private examination rooms, a new entrance to a trauma facility, this project will modernize and revitalize the Emergency Department. The improvements to privacy and security are particularly important for a hospital in a tight-knit community such as ours. A curtain doesn't provide the needed level of separation; the new set of examination and treatment rooms will solve that issue while representing a huge leap forward for infection control. Our popular see and treat unit will also be expanded as part of the Emergency Department Project.

The new layout also incorporates the latest in human factors and workflow engineering, so that architectural issues don't impede the flow of patients through our optimized care processes. The trauma bay, for example, is currently the furthest room from the ambulance bay entrance, yet is the most critical to reach quickly; the new Emergency Department will be laid out with these factors in mind. Seemingly simple changes such as this can make a huge difference in the delivery of care.

Split into three phases, we have already begun construction on the first phase that will add space and a new entrance to the hospital. Phase two will add a four-bay sheltered ambulance garage, a welcome addition for winter-time emergency cases and also an important enhancement to help manage patient flow. Phase three will retrofit and redevelop the existing space.



Supporting Our Staff

Our staff are the reason GBGH has been able to deliver such excellent care with the facilities presently available. The revitalization project is going to help them better care for you and your loved ones, and they're all looking forward to it.

“Morale at GBGH is just so good – I’ve worked at a few other hospitals, and this is my favourite place to work.”

—Dr. Vikram Ralhan

floor plan is ushering in will help our team feel more fulfilled. Right now, the first person you see when walking in the front door is a nurse working triage. The new Emergency Department layout will make it easier for patients and their families to find their way around, reducing stress and the need for medical staff to provide directions, while also increasing security.

Sometimes our Emergency Department staff need to image patients without sending them down the hall to Diagnostic Imaging. The new Trauma Room will include beds that can be raised up enough for a portable X-ray machine to slide underneath and take pictures – all without having to move the patient.



Keeping up the medical team’s enthusiasm and engagement helps keep the quality of care high, and commitment and support from staff has always been a strength of GBGH.

The improvements in work flow the new

Stitches and a Serenade

A trip to the hospital Emergency Department is usually fraught with fear and anxiety – after all, a medical emergency is what brings you there in the first place! In our case, it was a



head wound from a fall my elderly mother suffered that brought us to GBGH needing care. We were anxious and nervous, but that was quickly dispelled by the great care we received.

It’s obvious that Dr. Vikram Ralhan cares about his patients and his work. While stitching up my mother’s head, Dr. Ralhan hummed – *hummed!* That simple, human act really helped set my mother at ease, and with her so well taken care of, I could relax too.

I want to thank everyone at GBGH for making our trip to Emergency so easy, Dr. Ralhan in particular. His kind words were truly music to our ears!

—Susan Robillard

Support Your Community Hospital

Make a lasting impression by contributing today and help us provide exceptional care to every person, every time. We need the best tools to deliver the best care, and our Emergency Department revitalization project will bring the space, renovated facilities, and new equipment that will help our staff better care for you and your loved ones.

Give a gift in memory or celebration of a loved one, or leave a meaningful legacy in your own name. Several naming and recognition opportunities are available for key areas and vital equipment. Please call us to discuss the ways that we can help you make a lasting impression with your contribution.

Pledging your support through regular monthly donations can help you plan your gift. For example, a monthly pledge of \$417 becomes a \$25,000 total donation in five years. The Foundation can issue a charitable tax receipt for donations over ten dollars.

Grateful Parents



A Saturday at home took a frightful turn as we helplessly watched our son become seriously ill. He was taken by ambulance to the Emergency Department at GBGH, and we felt

some relief in our emotionally charged state, seeing immediately that AJ was in good hands with the team there.

They sprang into action, running tests and a CT scan quickly and efficiently. Absolutely everything was being done to assess AJ's condition and to treat him as quickly as possible. He ended up in the hospital for five days, and the caring professionals at GBGH were incredible. Dr. Dolezel was very thorough, catching something on AJ's ECG that could have easily been overlooked, and the whole team kept us informed of what was going on and how our son was doing.

We can't even begin to convey our gratitude to everyone at GBGH that was part of AJ's care. —Dave and Michelle Mink



GBGH – Here for You



A capable hospital is a central pillar of the community, and a key component in attracting growth and retaining residency. For those retiring to the area, access to healthcare is an important consideration, particularly since the need for these services increases as we age. Helping to keep our facilities at their best will build value in the community, making it an even more attractive place to live and visit. The facilities only available in a hospital are also important to the practices of community physicians, with over 60 area doctors depending on GBGH for surgeries and other advanced care.

Georgian Bay General Hospital serves a large catchment area:

whether someone experiences a stroke in Midland, is involved in a collision on Highway 400, or has a fall in Penetanguishene, they will be treated in our Emergency Department. Whether you're a local resident or a seasonal visitor, our caring staff are here for you 24 hours a day, 365 days a year.

“Having the best Emergency Department in your town is the last thing on your mind until it's the only thing on your mind.” —Forrest Willett

All of us know someone who has had to be rushed to the hospital. Our donor ranks are filled with former patients and their families, people who felt the need to step forward and help those who helped them. The Emergency Department expansion, renovation, and new equipment will help our staff better care for you and your loved ones. Please call, visit our website, or use the pledge form on the back to support this important revitalization project.

A History of Helping

Industrialist James Playfair helped build the area's first hospital in 1905, knowing that communities build great hospitals, and that hospitals are key to building great communities. Over the years local municipalities, service clubs, churches, and individuals have contributed heavily in time, money, and effort to build and maintain the hospitals.



Now donors like Walter and Ursula Kunst are helping to lead the efforts of our supporters to bring us the next generation of Emergency Department facilities and equipment. Their long-standing support most recently took the form of purchasing a Stryker bed and stretcher for the hospital.

Many years of planning have been invested towards this revitalization project. We're building on the history of helping to raise the final \$1.7 million needed to meet the critical need for space, resources, and state-of-the-art tools in your community hospital.



Thank You for Your Gift

Date: _____

Gift Amount

In support of the Georgian Bay General Hospital Foundation Emergency Department Revitalization Project, I/we hereby pledge a gift of \$_____ to support the Emergency Department Redevelopment:

This contribution will be paid over a period of: Once 1 Year 2 Years
 3 Years 4 Years 5 Years

We will begin payments on _____ (month) _____ (year)

Payment method:

Cheque Gift of Securities
 Visa® _____ MasterCard® _____

Expiry date _____

(Foundation staff will contact you directly to make this gift arrangement)

Gift Acknowledgement

I/we understand that we will receive a charitable tax receipt and that my/our gift will be recognized and wish that it be recognized with the following name(s):

(e.g. John & Sally Smith, or you may request to remain anonymous)

For tax receipt and record keeping purposes, correspondence should be addressed to:

Name for tax receipt _____

Names(s) for correspondence _____

Organization _____

Address _____

City _____ Postal Code _____

Telephone (Res) _____ (Bus) _____

Email _____

Signature _____

Thank You!

